

Business & Industry:

Digital Communications

Recommended courses:

8037 - Principles of Art, Audio/Video, Technology & Communication (PAAVTC)
8031 – Audio Video Production
2002 – Blue Review (application required) Digital Communications in the 21st Century
8005V – Film I - Advanced Audio Video Production (MCTC – 8031 prerequisite)
8007V – Film II - Practicum of Audio Video Production (MCTC – 8005V prerequisite)

What can students expect:

In PAAVTC, students will be able to express their creativity through a series of activities and projects in photography, graphic design, illustration, animation, web design, 3D modeling, filming, video production and desktop publishing. Students later focus on film-making, from pre-production through post-production, entering work in competitions as well as sit for Adobe Certified Associate Premiere Pro exam.

Traits of students who excel:

- Creative and/or artistic
- Self-Starter
- Experiments with technology
- Problem solver
- Wants to improve computer skills

Traits of students who struggle:

- Fear of computers
- Easily distracted
- Doesn't work well with others

Career & Technical Student Organizations:

Technology Student Association
Future Business Leaders of America

Additional Opportunities:

Adobe Certified Associate Exam
TSA Competition

FBLA Competition
UIL & Other Contest

Career & Salary Information:

Graphic Designer: \$49k
Oil & Gas Industry Animator: \$72k
Video Editor: \$44k
Video Camera Operator: \$22k - \$88k

News Videographer/Editor: \$55k - \$75k
CG Supervisor: \$85k
AAVTC Teacher: \$55k - \$76k
Lighting or Audio Technician: \$54k