2015-2016 KISD Advertising Opportunities

JACK RHODES STADIUM

Field Naming Rights- qty: 1 1.5 Million
- Katy ISD will refer to the field at Jack Rhodes Stadium as YOUR BUSINESS NAME field
- Signage to be mutually agreed upon
- VIP press Box

Scoreboard— (0) Available $20,000 a year
- Lighted Logo Signage
- Pre-produced commercial airing during Pre-game and during game
- (2) PA Announcements during game
- Game day reserved parking
- 3 Year contractual agreements

Field House Scoreboard (1) Available $10,000 a year
- Lighted Logo Signage
- Rotating Instant Replay Sponsor
- (6) Game Day Activations
- Game day access
- Game day reserved parking
- 1 year contractual agreement
2014-2015 KISD Advertising Opportunities

JACK RHODES STADIUM

Main Entrance Sponsorship $20,000 a year
- Logoed signage outside & inside entrance
- Entrance name recognition
- Game day access
- Game day reserved parking
- 3 year contractual agreement
2014-2015 KISD Advertising Opportunities

Katyisd.org Website

Main Page Banner Ad  $5,000.00 a year
- Rotating Banner Ad on Main Page
- Banner Size 300 X 177 pixels
- Hyperlink to Company website

SOLD OUT
School Bus Advertising—Summer 2014/Fall 2015

30” X 90” Vinyl Adhesive Signs (100) Available

Three Month Term
$600.00 per bus

Six Month Term
$1,000.00 per bus

*Price does not include installation ($50.00 per sign) or Sign creation ($75.00 per sign)

SOLD OUT